Global news and insights for a new generation of business leaders.
Quartz readers are young, global, and influential.

We have 16.3MM unique visitors to qz.com, 840k email subscribers, and we reach 31MM users on our social channels.

- Our users are influential—45% are business decision makers.
- Quartz is essential—60% of BDMs say we help them make business decisions.
- Our users are mobile first, with 74% accessing Quartz from a phone.

Reader profile:
- 60% male / 40% female
- 54% US / 46% ex-US
- Median age: 39
- Average annual HHI: $170k

Source: Google Analytics average Oct-Dec 2019, Quartz Global Audience Survey 2019, Google Analytics
Quartz is the publication of choice for the next generation of business leaders.

Our products

**Quartz**
Flagship home for business news and insights.

**Quartz at Work**
Management news, advice, and ideas for business leaders.

**Global editions**
Editions for Africa, India, and the UK lend a global lens on local news.

**E-mails**
Elevating the most important and interesting news.
Our coverage

We structure our coverage around Obsessions—the topics driving the biggest shifts in business and the trends worth paying attention to in the year to come.

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Advertising products: high-impact display

We prioritize the user experience with elegant, edge-to-edge placements and provide 100% SOV when viewing.

We develop custom creative and provide an engaging canvas for existing creative. We also accommodate IAB, programmatic guaranteed, preferred deals, and private auction.

The ad sizes we accept are:

- **IAB:** 300x250 (mobile), 970x250 (desktop)
- **Point-of-entry:** 1280x720 (mobile), 3200x1040 (desktop)
- **In-article:** 1280x720 (mobile and desktop)
- **Post-article:** 720x860 (mobile), 3200x1040 (desktop)

In the 2000s, the US led the world in EV production and sales because of Tesla’s success and General Motor’s early bets. That means, in just a decade, the US lost the pole position to China and will soon lose second place to Europe. How did that happen?

China’s lead is easier to explain (as we did in Quartz’s field guide to electric cars). In a bid to cut deadly air pollution and lead
Our in-house team of writers, designers, and developers will bring your story to life through lenses and formats native to Quartz.

We can either transform your company’s own content, or develop original pieces of thought leadership.
Advertising products: email sponsorships

**Quartz Daily Brief**
The most important and interesting business news

**Quartz Daily Obsession**
An interactive email for curious minds

**Quartz**
How to live with good taste, health, and humor

**Vertical emails**
Insights from the week in finance, climate tech and space business

**Quartz Africa Weekly**
News and innovation from the continent

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Good morning, Quartz readers!

**WHAT TO WATCH FOR TODAY**

Blue Origin launches again. The space company founded by Jeff Bezos plans to launch its third suborbital mission from its Texas spaceport. The reusable New Shepard rocket is expected to fly just past the edge of space—about 66 miles up—for the sixth time in its career, carrying a cargo of scientific experiments and publicly stunts.

Lululemon posts earnings. Investors will be focused in part on whether the apparel company’s growing men’s division and international efforts can give a boost to sales. American Eagle also discloses results, offering some insight into consumer spending.

Fed talks. Traders are looking to see

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**Speed reading**

December 19, 2019

**Speed bumps**

If you want to read faster than most other people, there are plenty of books, classes, and videos offering to teach you how. Speed reading has been an international fascination since the 1950s, when American school teacher Evelyn Wood created a system teaching students how to read thousands of words per minute. She called it “dynamic reading,” but “speed reading” is the name that caught on.

The premise is simple: Using a few basic techniques, like eliminating distractions and reading large numbers of words at once, you can move through a text much faster, without sacrificing comprehension. Their readers...

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**Quartz Africa Weekly Brief**

Hi, Quartz Africa readers!

**GETTING IN**

One should never draw any significant conclusions from sentiment shared on social media, but sometimes a response is so overwhelming you can get some sense of how people might be feeling. That was the case with the news Nigeria is planning to allow all African passport holders to apply for a visa on arrival at a Nigerian port rather than go through the days, weeks or even longer it might take to apply ahead of travel at a Nigerian embassy.

There was much delight and praise for the plan, as much from Nigerians themselves as there was from other Africans. Nigerian passport holders, like other Africans, are quite familiar with the difficulty of cumbersome paperwork.

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John Delahunt
Future of finance reporter

Welcome back if you’re new. sign up here to receive this fine email every week.

Hello Quartz readers!

You may have heard that PayPal, the serial-acquisition vehicle that also owns payments, is buying a company called Honey. PayPal is paying $4 billion for the Los Angeles-based startup, which provides a platform for coupons, rewards, and price-tracking.

I had never heard of Honey, which is perhaps not surprising since “he’s a hoarder, a hoarder is me,” PayPal’s co-founder and CEO Dan Schulman said on Wednesday. PayPal is only the 17th company that eBay has acquired, and they are “paying thousands of dollars,” he added.

Michael Arrington, writing in the Gotham Gazette, asked in his column that 15-year-old daughter and friends are “obsoleted with the app.

Honey says it automatically finds and applies coupons on more than 40,000 sites. It can also show an item’s price history, helping a customer know whether it’s likely to change, and to compare Amazon sales by how much they change for an item. The seven-year-old company gets paid a commission when a visitor makes a purchase from one of its merchants.